GENERAL MEETING MINUTES

Wednesday, May 1, 2024

Location: Hybrid on Zoom and San Jose Marriott, 301 South Market Street, San Jose

Part I. CCoA General Meeting, 10:00 a.m. - 11:30 a.m.

1. **Welcome**
   Cheryl Brown, CCoA Chair

2. **Call to Order and Pledge of Allegiance**
   Chair Brown called the meeting to order at 10:00 am

3. **Roll Call and Establish a Quorum**
   Swartzlander called roll.
   Commissioners Present (Virtual): Joaquin Anguera, Faisal Qazi, Anni Chung, Joe Cislowski
   Commissioners Present (In-person): Marcy Adelman, Cheryl Brown, Janet Frank, Brendalynn Goodall, Meea Kang, David Lindeman, Shelley Lyford, Debbie Meador, Ellen Schmeding, Dana Toppel, Tim Perry
   Commissioners Absent: Sedalia Sanders (Excused), Erika Castile (Excused), David Campos
   Staff Present (In-person): Karol Swartzlander, Leza Coleman, Marijke Melman, Patrick Smith, Peter Anderson
   A quorum was established.

4. **Approve May 1, 2024, General Meeting Agenda**
   M/S/C (Schmeding/Frank)
   TO APPROVE THE MAY 1, 2024, MEETING AGENDA.
   APPROVED.
   Abstentions: None

5. **Approve the CCoA General Meeting Minutes from March 18, 2024**
   M/S/C (Lindeman/Meador)
   TO APPROVE THE MARCH 18, 2024, MEETING MINUTES.
   APPROVED.
   Abstentions: None

6. **Comments from the Public on Issues not on this Agenda – Discussion**
None

7. **Chair's Comments**
Chair Brown welcomed Commissioners and guests and thanked them for their interest and engagement in aging issues. The Commissioners and staff visited NIVIDA headquarters in San Jose on April 30. NIVIDA is one of the leaders in Artificial Intelligence (AI) and shared with CCoA how AI can drive progress and do good in the world.

8. **California Department of Aging (CDA) Update**
Adam Willoughby, Assistant Director for Legislative Affairs, CDA
Willoughby discussed the legislative work happening currently at the California Department of Aging. Nineteen bills are being reviewed and the most consequential one is SB 1249. CDA is working with CCoA and the author of SB 1249 to adopt recommended amendments. CDA appreciates CCoA's leadership on the bill and is confident its passage will usher in a new era of high quality, consistent, and integrated services for California.

9. **CCoA Sponsored Bills Update** (Coleman) - Discussion
   A. AB 1993 (Kalra) Residential care facilities for the elderly (RCFE)
   Expands RCFE providers to accommodate up to 10 residents without a conditional use permit. The bill is currently in Appropriations to review the fiscal impact. T the Department of Social Services has estimated thousands of dollars of cost and the Division of Medi-Cal Fraud and Elder Abuse (DMFEA), within the Department of Justice (DOJ) has estimated $650,000 to $1.1 million. CCoA is pushing back on these costs which are viewed as excessive.
   B. AB 2207 (Reyes) State boards and commissions: seniors
   Would add representatives from organizations that serve or advocate on behalf of older adults to six state boards, committees, and councils. For last year's version of the bill, the Health Workforce for Education Training Council under the Department of Health Care Access and Information (HCAI) identified a cost of $100,000 dollars to add two people to their Council. If needed, Reyes staff will consider removing HCAI from the bill so it can move forward.
   C. AB 2620 (Bains) California Commission on Aging
   This bill updates CCoA statute to create efficiencies. The most important provision would reduce the statutory size of the Commission to 18 from 25, to align with historical precedence and ensure a quorum is easier to achieve.
   D. SB 1249 (Roth) Mello-Granlund Older CA Act

SB 1249 seeks to strengthen California's aging network and conform with new federal regulations. An internal draft of talking points was shared with Commissioners.

10. **CCoA Committee Reports**
    A. Executive Committee Report
    Commissioner Brown shared the Committee has met once since the last General meeting and approved the Legislative Advocacy Committee report and discussed the NIVIDIA tour.
    B. Legislative Advocacy Committee Report
    Smith presented the list of bills approved by the Executive Committee, noting SB 1082 - Augmented residential care facilities and SB 1196 - End of Life Option Act were moved to watch. CCoA's position on bills is posted at ccoa.ca.gov.
    C. Behavioral Health Committee Report
    Commissioner Frank discussed the need for additional data. Working with the Department of Healthcare Services to acquire information specifically about older adults diagnosed statewide with a behavioral health issue. A new intern will be working with behavioral health data to examine implementation methods.
    D. Elder Justice Legislative Subcommittee Report
    POSTPONED UNTIL THE NEXT GENERAL MEETING.
    E. Anniversary Committee Report
    Commissioners Goodall shared an update on the June 26 50th anniversary gala and fundraising event. The Committee is working on outreach, fundraising, and day of planning. Tickets, sponsorships, and program ads are available for purchase through ccoa.ca.gov.

11. **State Advisory Committees Reports**
    A. Behavioral Health Task Force
    B. Elder and Disability Justice Coordinating Council
    C. California Aging and Disability Research Partnership
    D. Aging and Disability Resource Connection Advisory Committee

    STATE ADVISORY COMMITTEE REPORTS WERE POSTPONED UNTIL THE NEXT GENERAL MEETING DUE TO LACK OF TIME.

12. **Association of Area Agencies on Aging (C4A) Update**
    Michael Costa, Executive Director, C4A

Executive Director Michael Costa welcomed everyone to the C4A Annual Conference and wished everyone a successful forum. three days.

13. **Presentation: Possibilities and Opportunities for Artificial Intelligence to Benefit Older Adults, People with Disabilities, Caregivers and Providers**
David Lindeman, Commissioner
Commissioner Lindeman discussed the possibilities and opportunities of the use of artificial intelligence (AI). These include systems that think like humans, act like humans, think rationally, and act rationally. He reviewed the progress and growth of the use of computers and described machine learning as creating systems that learn from data to make decisions or predictions. Generative AI refers to artificial intelligence algorithms that can create new content, whether it be text, images, or even complex data patterns. This technology learns from vast amounts of data to generate new, original content that can be tailored to specific needs or tasks. There are multiple applications in health care utilizing AI and Generative AI, including, but not limited to mental health support, daily living, detecting elder abuse and financial fraud detection, emergency response, rehabilitation, wellness monitoring, medication management, and remote interaction/communication/socializing. Key issues for the field of aging and AI include the accuracy of data, ethical use of Generative AI, and privacy and security, among others.

14. **Presentation: A Population Health Approach for Improving Health and Well-Being of Older Californians**
James Firman, M.B.A., Ed.D., Chief Innovation Officer, and Founder, BetterAge
James Firman discussed the background of BetterAge and its mission in monitoring the well-being of older adults. BetterAge current efforts include a person-centered, digitally enabled platform for measuring and improving the holistic health and well-being of older adults and their caregivers. Better information is needed to identify and address disparities, understand consumer needs and preferences, better target interventions and resources, and make a more effective case for funding key programs and services. Cost-effective ways must be identified to reach and serve more older adults. BetterAge partners with community-based organizations and can provide AAAs with easy-to-understand reporting and insights and impacts on older adults which is a benefit to the California Aging Network.

15. **Staff Report** (Swartzlander)
A. Draft Operational Plan 2024-2026 and Bylaw Amendments

The draft Operational Plan will be available at the next general meeting, and the Bylaw Amendments, are available on OnBoard. Feedback from commissioners was requested.

B. Commissioners were reminded about the 50th Anniversary Event and General Meeting in Sacramento on June 26-27, and the General Meeting October 21 in San Bernardino.

C. A film crew is interviewing commissioners and other key stakeholders on May 1 for a video that will be presented at the Anniversary Event and used for future outreach and educational purposes.

16. **Review Action Items – no items discussed.**

17. **Commissioner Comments – no additional comments.**

18. **Public Comment – no public comments.**

   Lunch Break: 11:45 a.m.- 12:45 p.m.

Part II. CCoA Sponsored Forum: Shining Stars in the Workforce - Experienced Workers
12:45 p.m. – 2:30 p.m.
Location: San Jose Marriott, San Jose Ballroom

19. **Welcome**
   Cheryl Brown, CCoA Chair, greeted attendees, provided a background of the CCoA, highlighted the CCoA priorities and discussed the importance of the older adult workforce.

20. **Opening Remarks**
   Brendalynn Goodall, Commissioner discussed why the CCoA has prioritized workforce development for experienced workers, reviewed the changing demographics, the increase in older workers in the workforce, and the benefits of an age-diverse workforce.

21. **Keynote Presentation: Age-Inclusive Management Strategies: Solving Old Problems with New Approaches**
   Brian Kaskie, Ph.D., Professor, University of Iowa College of Public Health
   Brian Kaskie provided a discussion of the intersection between aging and work and examined the challenges presented by an aging academic workforce. He included an investigation of America's older workforce presented to the US Senate Special Committee on Aging. The services provided by Age-Inclusive Management Strategies (AIM) were

shared (https://cafes-app.azurewebsites.net/), including creating awareness of the challenges and opportunities presented by the aging workforce, activating employer interest in age-inclusive management strategies, and supporting the adoption of employer efforts through professional consultation at no charge.

22. **Presentation: Older Workers in the Unemployment Insurance System**
Peter Mannino, Data Analyst, California Policy Lab, University of California Los Angeles
Peter Mannino discussed how workers in California engage with the Unemployment Insurance (UI) system and how they fare in the labor market afterward. The relative experiences of older and younger workers as documented in Unemployment Insurance data and presented in the research findings can be used to support and guide the State of California's efforts to serve an aging population.

23. **Panel Discussion: Innovative Programs Serving Experienced Workers**
Karen Boyd, Ph.D., Economist, Director of Research, San Diego Regional Policy and Innovation Center, Older Adult Workforce Development Pilot
Don M. Ambrose, President, Del Mar Healthcare, Inc.
Travis Anderson, Title V Director, Los Angeles Department of Aging, Older Workers Employment Program

Presentations included, but were not limited to, equity-focused research on the region's most pressing economic, social, and environmental problems; innovative programs for older adults in San Diego and elsewhere across the United States; and the development of equal employment paid training opportunities through meaningful community service and skills development for older workers.

The presentations were followed by audience questions.

24. **Adjourn**
Meeting adjourned at 2:30 p.m.